

Dear Sir/Madam,

Philips is pleased to announce that our next National Biomedical & Clinical Engineering Conference is set to take place on Thursday 17th January 2019, at the East Midlands Conference Centre, Nottingham. Our annual conference is primarily for EBME Managers, Biomedical and Clinical Engineers.

Members of your team have shown an interest in attending our 2019 conference, where we will be exploring *the evolution of the Biomed in the age of digital healthcare*.

This is a fantastic knowledge sharing opportunity with phenomenal content exploring the topics below and much more:

- The role of AI in healthcare
- The use and regulation of medical applications in the NHS
- Biomed KPIs
- Barrier management

By attending the conference, your team will gain:

Understanding: arm yourself with the knowledge required to succeed in the age of digital healthcare

Inspiration: stay ahead of technological trends and learn how they can benefit your work **Networking:** collaborate and learn from your peers and experts in the field of Biomedical and Clinical Engineering

What's next?

Please visit <u>www.philips.co.uk/biomed2019</u> to reserve your place. Places are limited so please respond quickly to avoid disappointment.

Kind Regards,
Dave Britton
Business Marketing Manager (Philips UK&I)

