

M.A.M.I

Móvil de Atención Materno Infantil

(Maternal and Child Care Movil)

Prevention & Care of Physical and Emotional health for mother's and child's in situation of vulnerability

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M.A.M.I. (means “mom”) is a truck that travels along Argentina offering Biometric Fetal studies , breastfeeding and child care training for mothers and pregnant woman, in order to enhance a healthy development during the early childhood, specially in situation of vulnerability.

What's M.A.M.I.?

What offers M.A.M.I.?

- Breastfeeding and Care information and assistance for pregnant women and mothers.
- Biometric fetal studies for pregnant woman.
- Breastfeeding, Care & Parenting talkins.
- Training for HCPs (health care professionals)
- Avent Product Donation at Hospitals' Neonatoly area.



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Who visited M.A.M.I.?

Goals & Achievements

Who makes it possible?

- 455 Pregnant woman.
- 835 Mothers.
- 3870 babies and children under 2 years.
- 190 HealthCare professionals trained about Breastfeeding.

- **Partners:** FUNDALAM, Philips Foundation and Philips Argentina, OSDE (Medical insurance Company), and National Ministry of Social Development.
- **FUNDALAM & Philips Arg**, working to drive and to **execute** Health Continuum Strategy in Argentina within the **Fertility, Pregnancy & Parenting Domain**.
- Strategic Alliance between private-public partnerships working together to make a significant difference in lives of thousands.

- + Emotional Bond.
- + Prevention and health promotion physical, mental and socio-emotional.
- + More Mothers have access to ultrasound studies.
- + Increase percentage of exclusive breastfeeding for 6 months.
- + Give mothers and fathers access to breastfeeding and child's care information.