



## Media Alert

### **U.S. Air Force purchases \$9.3 million of Philips HeartStart MRx Monitor/Defibrillators for Aeromedical Evacuation Teams, Ground Medical and Special Operations Forces**

**WHAT:** Philips received a \$9.3 million order from the U.S. Air Force, through the Defense Logistics Agency (DLA) Troop Support for HeartStart MRx Monitor/Defibrillators. In the past year, Philips has received more than \$20 million in orders from the DLA Corporate Exigency Contract including, most recently, a \$5.4 million order from the Air Force in January 2011 for HeartStart MRx Monitor/Defibrillators.

**WHY:** Philips has been working closely with DLA Troop Support to enhance the U.S. Air Force's medical support capabilities. The DLA is the Department of Defense's largest logistics combat support agency, providing worldwide assistance in both peacetime and wartime to military services, as well as several civilian agencies and foreign countries. DLA Troop Support provides food, clothing and textiles, construction supplies and equipment, and medicine and medical equipment for service members worldwide.

Philips' opportunities with the U.S. military are now expanding into the pre-hospital market, which covers point-of-injury at the battlefield through global medical transport. The U.S. military continues to look to Philips, a leader in defibrillators, patient monitors and imaging systems, to support all capabilities of care levels in the military.

The HeartStart MRx Monitor/Defibrillator provides several advantages to support emergency care providers. The HeartStart MRx meets military airworthy standards for rotary and fixed-wing aircrafts. It is a portable, rugged, advanced monitor/defibrillator compatible with Philips IntelliVue monitoring systems within military hospitals. In addition, the 12-lead transmission capability allows emergency care providers to send advanced notification to hospitals or receiving facilities. The early transmission helps hospitals and receiving facilities quickly mobilize appropriate staff and resources to treat the patient upon arrival.

#### **INTERVIEWS AND IMAGES:**

For more information and images of the Philips HeartStart MRx Monitor/Defibrillator, visit: [www.philips.com/media](http://www.philips.com/media)

Interviews with Philips customers using the HeartStart MRx can be coordinated upon request.

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