

Executive biography

Jeroen Tas

CEO, Connected Care & Health Informatics, Philips



Jeroen Tas, CEO of Connected Care & Health Informatics at Philips, has more than 30 years of global experience as an entrepreneur and executive in the healthcare, information technology and financial services industries.

He oversees the business groups Patient Care & Monitoring Solutions, Population Health Management, Healthcare Informatics Solutions and Services and Emerging Businesses. These business groups support governments and hospital enterprises with customized clinical programs to implement new models of care. The Connected Care & Health Informatics cluster operates as part of the global Philips company, which aims to improve the lives of three billion people a year through meaningful innovation.

At Philips, Jeroen advances the development of digital health solutions that provide connected patient-centric care and support providers, hospitals and our global health systems to achieve better outcomes from healthy living to home care. Jeroen's stance is echoed in Philips' commitment to improve access, lower cost and enhance quality across the health continuum.

Previously he was CEO of Philips Healthcare, Informatics Solutions and Services overseeing digital health and clinical informatics and and the Group Chief Information Officer (CIO) of Royal Philips, leading IT worldwide. Jeroen and his team have evolved IT to become a fundamental enabler of growth for Philips as a real-time, connected company.

He co-founded and served as President, COO and vice-chairman of the Board for MphasiS, an IT and Business Processing Outsourcing company with revenues of \$1+ billion, which was acquired by HP in 2006. From 2007 to 2008 he was Vice President and General Manager at EDS, responsible for the global competency centers.

Prior to MphasiS, Jeroen was the head of Transaction Technology, Inc., Citigroup's tech lab, responsible for the innovation and development of the bank's customer-facing systems, including Internet banking and self service devices. Earlier in his career, he held international marketing and project management roles with Digital Equipment and Philips in the USA, Europe and Asia.

Jeroen is the 2004 winner of the E&Y Entrepreneur of the Year Award in the Information technology category for the New York region. He also won the Dutch CIO of the year 2013

Award, NASSCOM Global CIO Award 2014, the World Innovation Congress 2014 CIO Leadership Award, CIO Net European CIO of 2014 Award, the IT Executive 2014 Award, the Accenture Innovator of the Year 2015 Award.

He is a native of the Netherlands and holds a Master's Degree in computer science and business administration from the VU University, Amsterdam.