

Media Alert

PHILIPS HEALTHCARE AWARDED DEPARTMENT OF DEFENSE CONTRACT FOR AIRWORTHY HEARTSTART MRX MONITOR/DEFIBRILLATOR

Advanced Life Support Monitor/Defibrillator to enhance Department of Defense emergency response capabilities

WHAT: Philips Healthcare has been awarded a Department of Defense (DoD) contract for the HeartStart MRx monitor/defibrillator, which has the potential of generating over \$29M. Titled “the Medical Equipment Corporate Exigency Contract (CEC),” the agreement establishes a long-term program between the DoD and Philips to provide sustainment material to meet the Military Services' requirements in times of contingency operations. This contract may also include providing logistical support to humanitarian, emergency and urgent relief efforts performed under the authority of the military.

WHY: The HeartStart MRx is a portable, rugged advanced monitor/defibrillator that meets military airworthiness standards for rotary and fixed-wing aircraft. To achieve military airworthiness, the MRx went through a battery of testing, including electromagnetic interference & compatibility, environmental, vibration and in-flight and human factors testing.

The HeartStart MRx includes Philips' patented SMART Biphasic therapy and provides several best-in-class advantages, including excellent battery-powered operating time, fast time to shock and large color display.

The HeartStart MRx provides a wide range of monitoring capabilities and is compatible with Philips IntelliVue monitoring systems within hospitals. Key monitoring parameters of the HeartStart MRx include arrhythmia detection for 10 rhythm disturbances and irregularities, continuous temperature monitoring (core and skin) for post-resuscitation hypothermia protocols, vital signs trending, and audio recording.

INTERVIEWS & IMAGES:

For more information and images of the Philips HeartStart MRx monitor/defibrillator, visit: <http://www.philips.com/mrx>.

Interviews with Philips customers using the HeartStart MRx can be coordinated upon request.

MEDIA CONTACTS:

Steve Kelly
Philips Healthcare
425/487-7479
steve.kelly@philips.com

Ian Race
Philips Healthcare
978/659-4624
ian.race@philips.com