

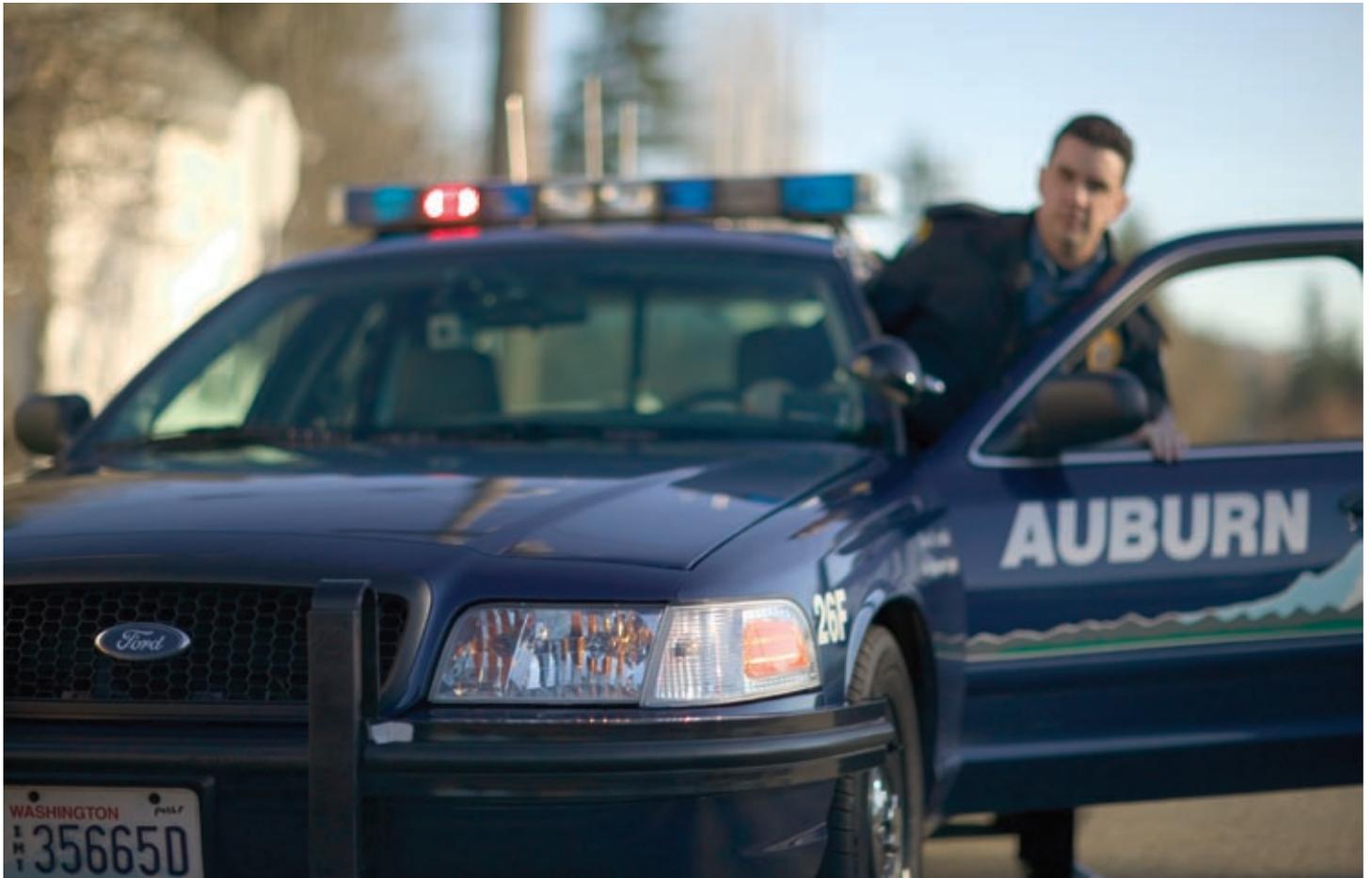


# Give your officers the power to save a life

**Philips HeartStart Defibrillators** early defibrillation programs for law enforcement

**PHILIPS**

# For those who protect and serve



- Often first on the scene in an emergency, police departments equipped with defibrillators can cut response time to sudden cardiac arrest (SCA) victims by three minutes.<sup>1</sup>
- SCA is one of the leading causes of death in the U.S. – striking more than 340,000 people each year.<sup>2</sup>
- The likelihood of successful resuscitation decreases by about 10 percent with every minute that passes.<sup>3</sup>
- The current national survival rate for SCA is less than 5 percent.<sup>4</sup>
- An additional 40,000 lives could be saved each year in the U.S. alone with widespread access to defibrillators.<sup>5</sup>
- More than 400 law officers listed on the National Law Enforcement Officer's Memorial in Washington D.C., died from sudden cardiac arrest in the line of duty.<sup>6</sup>

# The HeartStart family of defibrillators

Whether you are purchasing the first defibrillators for your department or expanding your program to include all police vehicles and buildings, you can be confident that HeartStart Defibrillators are designed for real-world use. Equip your officers with the confidence to face a life-threatening medical emergency.

## Easy to use

All Philips HeartStart AEDs are designed to be safely and effectively used by most anyone in a variety of settings. Our defibrillators provide clear, easy-to-follow voice instructions and a simple user interface to guide the responder through an emergency.

## Safe

HeartStart Defibrillators are based on industry-leading technology. Using a highly accurate algorithm, HeartStart Defibrillators are designed to deliver a shock only if the patient's heart rhythm is shockable.

## Reliable

Police departments across the country rely on the dependability of Philips Defibrillators. Our HeartStart Defibrillators perform comprehensive daily, weekly and monthly self-tests to help ensure readiness. A status indicator shows at a glance if the device has passed its last self-test and is ready for use. The indicator, along with an audible "chirp," also alerts you if the AED requires attention.

## Different needs, different models

Different groups and locations have individual needs, which is why Philips offers three HeartStart AEDs plus a range of services, support and accessories to help you implement a successful early defibrillation program.



### HeartStart FR2+

Solid, reliable and with advanced functionality, HeartStart FR2+ is used by communities and EMS professionals across the country.



### HeartStart FRx

Versatile enough for both police buildings and vehicles, HeartStart FRx is tested-tough and travel-ready for conditions and environments too demanding for many other defibrillators.



### HeartStart OnSite

Perfect for police buildings, HeartStart OnSite weighs just 3.3 pounds and is easily carried to the patient's side. Available for sale without a prescription, it is the first defibrillator to be marketed over-the-counter to commercial users.

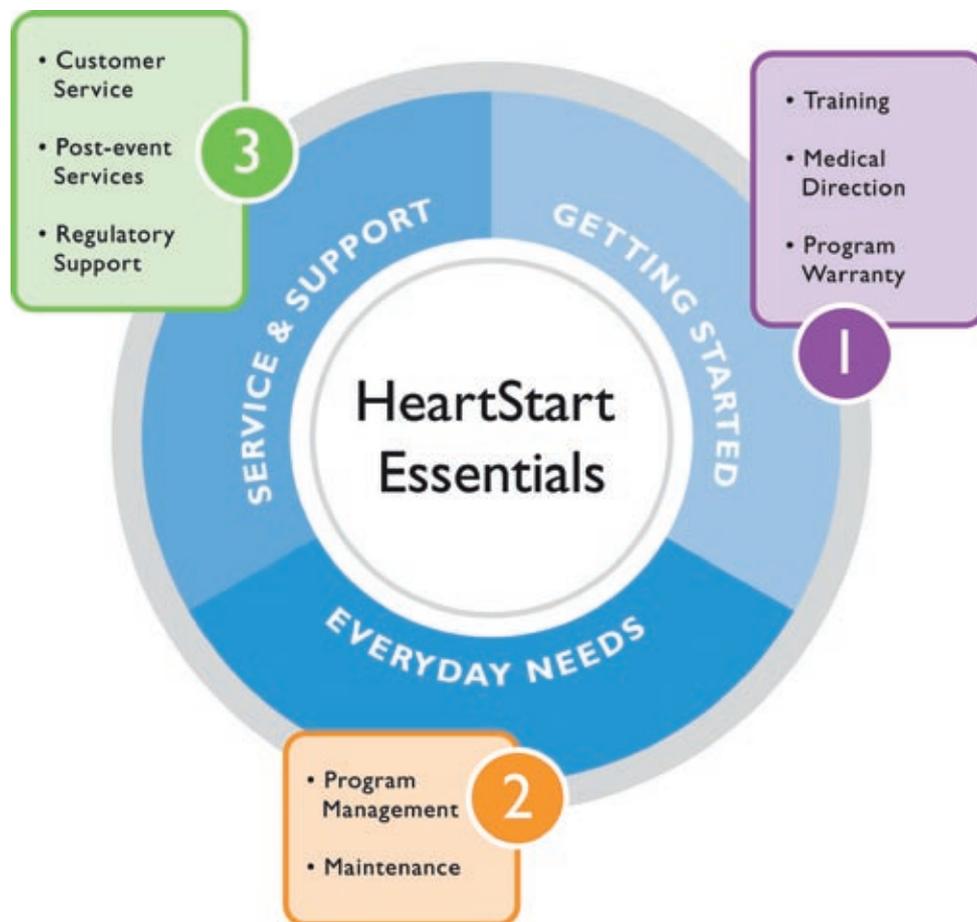
## Philips HeartStart Essentials

# The key to a successful early defibrillation program

Philips helps you and your medical director implement a comprehensive program with practically everything you will need to help save a life from SCA. We'll get you started with pre-implementation consulting and site assessments. We can help you manage your everyday needs, including medical direction from a licensed physician, web-based program management, data management software, and responder and instructor training. Philips offers ongoing support with a five-year warranty, optional extended warranty and continued customer support from supplies ordering to technical assistance.

### Funding sources for law enforcement

Recognizing that police are often first responders to medical emergencies, many federal and state agencies have set aside funds to aid law enforcement in purchasing defibrillators. Talk to your Philips representative about grants and other funding opportunities that may be available nationally and on a state-by-state basis.



## Philips HeartStart FRx Defibrillator

# Make it tough, keep it simple

Keeping the needs of police officers in mind, Philips designed the HeartStart FRx with an easy-to-follow interface, three-step operation and CPR voice coaching to remind the responder of CPR basics. The HeartStart FRx Defibrillator is rugged enough to handle life in a patrol car yet lightweight and small enough for portability. The device can withstand jetting water, loads up to 500 pounds and a one-meter drop onto concrete, and still guide the user through a defibrillation with clear, calm voice commands and descriptive visual icons.

“The rugged, ‘go-anywhere’ nature of the HeartStart FRx is well suited to our needs because cardiac arrest is unpredictable and sometimes occurs in extreme conditions. Since responding to medical emergencies isn’t part of an officer’s everyday routine, we appreciate its ease of use.”

**-Commander Willard Lathrop  
Auburn Police Department, Auburn, WA**



### Sudden cardiac arrest can strike anyone, anywhere, at any time

When sudden cardiac arrest strikes, the greatest chance of survival is possible for those who receive a shock from a defibrillator within the first five minutes of collapse.<sup>7</sup> In the United States, the average response time for emergency medical services within a typical community is nine minutes.<sup>8</sup> In many emergency situations, however, the police are the first to arrive on the scene. For a person experiencing SCA, this difference in arrival times could mean the difference between life and death.

Today, police departments around the country protect and serve their communities with Philips HeartStart Defibrillators.

Police officers are in constant interaction with a wide range of people and situations within their communities. There’s a strong possibility that officers will encounter an SCA victim at some point while in public service, whether it’s a stranger on a crowded street, a person in their custody or even a fellow officer.

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**Philips — The trusted choice**

- One of the world's largest health and wellbeing companies with annual revenue of over \$6 billion
- History of innovation. Philips introduced the medical X-ray tube in 1918, the audiocassette in 1963, the first VCR, and compact disc technology
- Market-share leader in public access defibrillation<sup>9</sup>
- Over 4.5 billion HeartStart Defibrillator service hours logged, with an additional 2.7 million hours added every day
- Over 44 percent of Fortune 100 companies, 8 out of 10 major airlines and 43 professional sports teams rely on Philips HeartStart Defibrillators

To learn more about Philips Healthcare, visit [www.philips.com/lawenforcement](http://www.philips.com/lawenforcement) or call 1-800-934-7372.

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