

## Media Alert

### Philips reinforces commitment to EMS solutions with latest evolution of the HeartStart MRx Monitor/Defibrillator

**WHAT:** Philips introduces the tactically enhanced HeartStart MRx Monitor/Defibrillator for emergency medical services (EMS). Designed in collaboration with EMS professionals, the latest enhancements will further help professional responders improve and save lives.

**WHY:** EMS professionals require easy to use, technically advanced monitors to focus on what matters most – patient care. With a true commitment to meaningful innovation, Philips is introducing numerous improvements in the HeartStart MRx Monitor/Defibrillators. The newest innovations are based on extensive feedback from EMS professionals. Each enhancement is designed to help professional responders optimize workflow and include:

- Tactical grey color option designed to show less dirt and wear over time
- Automatic lead switching, which allows users to focus on the patient, not the monitor
- Improved ECG performance, including new ‘ruggedized’ EMS lead sets
- Flexible event summary print options for enhanced workflow
- Enhanced event markers, with the ability to enter drug dose and unit of measure
- Auto switching from demand-mode to fixed-mode pacing if the primary ECG lead is lost

The HeartStart MRx combines industry-leading monitoring technology with diagnostic measurements and Philips’ patented defibrillation therapies in a rugged, lightweight device. The HeartStart MRx provides several advanced features important to EMS professionals, including Philips’ advanced DXL 12-Lead ECG algorithm, a large color display, fast time to shock and the longest battery operating time for ECG monitoring among eight leading monitor/defibrillators, according to published manufacturer’s specifications. Additionally, Q-CPR, the most clinically proven CPR measurement and feedback tool, is available as a fully integrated option. For more information on the Philips HeartStart MRx Monitor/Defibrillator, please visit: [www.philips.com/mrx-ems](http://www.philips.com/mrx-ems).

#### INTERVIEWS AND IMAGES:

Images of Philips HeartStart MRx Monitor/Defibrillator and interviews are available upon request.

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