



For those who get there first

HeartStart FRx: A great choice for FR2+ customers

The Philips HeartStart FRx Automated External Defibrillator brings innovations to the treatment of Sudden Cardiac Arrest (SCA). As the newest member of the HeartStart family of defibrillators, FRx is designed to be easy to use with the same 1-2-3 layout as the FR2+. Plus, at just 3.5 pounds, the FRx is a smaller, lighter unit than FR2+ but offers the same reliable SMART Analysis and SMART Biphasic therapy. The innovative flashing icons lead you through the defibrillation steps, even in noisy or poorly lit conditions. And, the blinking green “Ready” light is your assurance that the device is ready for use.

On the scene with law enforcement, on the field with student athletes or on the job with employees, the FRx Defibrillator is a great solution for treating SCA from ventricular fibrillation in environments and conditions too demanding for many other defibrillators.

Customers who benefit from FRx:

- Schools
- Workplaces
- Police
- Fire, EMS, and hospitals
- Government and military

Same great features as FR2+:

- Consistent reassuring “voice” users will recognize
- Same pads hand-off to arriving EMS
- Self-testing
- TSO certified battery approved for use in aircraft

A host of valuable benefits FRx:

- Less expensive to purchase and maintain over a five-year period¹, especially with infant/key use
- Next generation device with up to a seven-year warranty²
- Easier for responders to use
 - Pre-connected pads
 - CPR coaching
 - Voice instructions paced to responder actions
 - Infant/child key which allows use of same pads for adult or pediatric patients
 - Smaller device footprint reduces environmental impact
- Bright, blinking green “Ready” light indicates defibrillator is ready for use
- Light-up dashboard icons are easy to see in a variety of lighting conditions
- Our most rugged model (500 pound crush test, IP55)
- Comprehensive daily, weekly, and monthly self-testing; including pads presence and conductivity
- Even quicker QuickShock: 8 seconds (typical) vs. 10 seconds for FR2+

¹ In most applications. Example (not including initial AED purchase): The seven-year cost of ownership to a customer with a 25% discount for an FR2+ with two adult pad sets, a spare battery, and one set of infant/child pads is \$686. A similar configuration for an FRx is only \$479, including the cost of initially buying a second pad set for the FRx (the FR2+ ships with two pad sets).

² Five-year warranty is standard, additional two-year extended warranty is available.

PHILIPS

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