Every year, 17.7 million people are prematurely from cardiovascular disease (CVD), including heart disease and stroke. It is the world’s number one killer today and by 2030, this figure is expected to rise to 23.6 million.

Learn about the top SCA misconceptions

1. Myth: Sudden Cardiac Arrest (SCA) is the same as a heart attack
   SCA is caused by a loss of blood flow to the heart, whereas a heart attack is due to a blockage in a coronary artery.

2. Myth: Victims are better off waiting for professional help to arrive
   Immediate treatment is critical for survival. Call for emergency help immediately.

3. Myth: Automatic External Defibrillators (AEDs) are designed to be used by trained personnel only
   AEDs are designed for public use and can be easily operated by anyone.

With access to the right equipment, training and support, everyone can help save a life.

Discover how you can help increase survival rates from Sudden Cardiac Arrest. Visit www.phillips.com today.