



PHILIPS

Magnetic Resonance

Technology Maximizer

Stay clinically advanced, **maximize imaging investments**

Boost the clinical capability and operational performance of your MR equipment with Philips Technology Maximizer Pro



Benefits

Predictable Budget	Plan a predictable budget for needed capabilities instead of multiple approvals
Stay Competitive	Instead of buying software for each system, access innovation on release
Non-obsolescence	Stay protected from obsolescence and be first to market with innovations
Capex to Opex	Avoid repeated capital investments over system lifecycle with planned operational budget.

How does Philips Technology Maximizer Pro work for MR

Technology Maximizer for MR is a software subscription and hardware refresh program that can help keep your MR system in state-of-the-art condition for a full 5 years after installation. This may be combined with Technology Maximizer Pro, where you automatically receive the latest specialty clinical software applications for Neurology, Cardiovascular, Musculoskeletal and Body, as Philips releases them.

For a low, predictable fee, Technology Maximizer Pro packs clinical, financial, and operational security into one package which provides new software upgrades to previously purchased applications.

Peace of mind through structured upgrades

When you subscribe to the Philips Technology Maximizer Pro program, it helps you stay clinically advanced with the latest MR techniques from Philips in a dynamic environment so that you automatically receive updated innovations and upgrades for your system(s) as they are released.

Program Features

Upgrades included	Maintenance Contract	Technology Maximizer ¹	Technology Maximizer Pro ²
Mandatory safety fixes and cyber security patches	✓	✓	✓
Software update to fix bugs	✓	✓	✓
All other software upgrades Including upgrades of purchased clinical packages, operating system, new basic functionality	✗	✓	✓
Computer hardware replacement to support software upgrade	✗	✓	✓
Application training for new or enhanced functionality	✗	✓	✓
New clinical features and/or applications	✗	✗	✓
Advanced training for new clinical features and/or applications	✗	✗	✓

Philips Technology Maximizer Pro in MR offers predictable budget with proven cost savings (up to 47%³ reduction with annual subscription over 4 years versus individual purchase based on average price for Neurology clinical software applications)

Eligible MR Systems

The following MR systems are currently eligible for a Technology Maximizer subscription:

- Ingenia Elition
- Ingenia Prodiva**
- Ingenia 3.0T
- Ingenia 1.5T

* MR systems and Maximizer options are subject to market availability

** Not for sale in USA



- 1) Technology Maximizer is available for selected systems in Ultrasound, MR, IXR and CT
- 2) Technology Maximizer PRO can be offered in multiple versions, e.g. per clinical domain or specific hardware entitlements
- 3) General market research on customer needs - Marketch group research commissioned by Philips, N=253 (US = 173, Germany = 80)

Terms and conditions

- Available only on eligible Philips equipment at point of sale or prior to warranty expiration
- Maximum 5-yr. Term (including warranty period)
- Requires a qualifying RightFit Customer Service Agreement
- Program provides software upgrades to previously purchased applications
- Technology Maximizer pricing when bundled with RightFit CSA

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