



PHILIPS

Clinical Education

Making the most of **your investment**

Ultrasound Clinical Education programs

In today's competitive and dynamic healthcare climate, it is critical to use your medical imaging systems to their fullest potential. At Philips, we believe clinical education is key to getting the most out of your investment. It is vital that staff stay current on the latest clinical procedures and technologies. With that in mind, our comprehensive clinical education programs are designed to support clinical excellence, increase use of advanced system features, instill physician confidence in the quality of exams, enhance workflow and productivity, and foster professional growth and teamwork – ultimately, to deliver an outstanding patient experience.

Clinical education

Philips extensive clinical training is uniquely suited to your product configuration, clinical applications and facility environment. Our clinical education programs are designed to provide a smooth migration and go-live experience for sonographers and physicians. Visit our website to see all the upcoming courses and events at www.learningconnection.philips.com/en/catalog/product-group/ultrasound



More than **40 clinical education specialists (CES)** dedicated to delivering education programs.

30+ physician / luminary speakers leading advanced education programs.

Over **30,000 customers educated** since January 2010.

On-line learning courses available ranging from basic system training on Philips ultrasound systems to non-product specific applications education.

Three **central training centers** located in Bothell WA, Cleveland OH, Alpharetta GA with ongoing courses scheduled throughout the year.

Monthly **regional and national education symposiums** held across the US throughout the year.

All standard programs include CEU's and may be **delivered on-site** or **customized** programs (without CEU's) may be tailored to meet customer needs.

Approximately **60 classroom / hands-on** education courses to select from with more programs being developed and released each year.

Preceptorship type programs available.

More than **80 product application specialists (PAS)** providing on-site installation / knobology training.

For more information visit
www.learningconnection.philips.com/en/catalog/product-group/ultrasound

